

# EARN YOUR PRESS PASS IN ONE WEEK

OKLAHOMA  
**PRESS**  
ASSOCIATION

## MONDAY

1 HR 5 MIN 47 SEC



### INTRODUCTION | 3:37

### NEWSPAPER JARGON | DOWNLOAD PDFs

### INTERVIEWING | 1:02:10

- Who should I interview?
- Preparing for an interview
- Conducting an interview
- Interview follow-up
- Source problems and issues
- Let's practice - video + PDF download

## TUESDAY

1 HR 23 MIN 23 SEC



### TYPES OF STORIES | 1:23:23

- Newsworthiness
- News-writing basics
- Breaking and hard news stories
- Covering a meeting
- Working a press release
- Writing a feature story
- Covering sports - video + PDF download
- Opinion writing

## WEDNESDAY

1 HR 9 MIN 4 SEC



### WRITING TECHNIQUES | 1:03:54

- Writing on a deadline
- Fun with leads - video + PDF download
- Using quotes - video + PDF download
- Headline writing
- Outline writing
- Opinion writing

### ASSOCIATED PRESS STYLE | 5:10 + DOWNLOAD PDFs

## THURSDAY

1 HR 9 MIN 25 SEC



### EDITING | 17:09

- Tips for effective editing - video + PDF download
- Revising and rewriting
- Let's practice

### JOURNALIST RIGHTS & ETHICS | 52:16

- Your right to know
- Avoiding libel
- Journalism ethics
- Contradictions of community journalism

## FRIDAY

1 HR 7 MIN 46 SEC



### PHOTOGRAPHY | 46:42

- Taking good photos
- Some "in the wild" photo examples
- Understanding manual camera settings - video + PDF download
- Editing photos - video + tutorials
- Dealing with submitted photos

### FINAL BITS OF ADVICE | 21:04

- Keeping yourself organized
- Preparing files for layout
- I have nothing to write about. HELP!